



The Universal EZ back™ is an earring back made with either a Sterling Silver, 10k, 14K, or 18K gold, (white or yellow) earnut encased with hypoallergenic clear translucent silicone. All products are NICKEL-FREE and HYPOALLERGENIC.

The **UNIVERSAL EZ back™** :

- Keeps your precious earrings safe AND stops you from losing your earring backs
- Fits the majority of typical earring post diameters from 0.45mm up to 1.10mm
- Provides greater gripping power than traditional backs
- Retains gripping power over time
- Is perfect for children to avoid earring loss since children tend to be more physically active than adults
- Keeps posts from poking one's neck
- Allows one to sleep in comfort with earring on
- In the larger size rectifies drooping earrings and enlarged/distended lobe problems

The **UNIVERSAL EZ back™** is ADAPTABLE TO:

- Regular straight earring posts
- Screw back earring posts
- French wire earring posts (smaller version only)
- Lever back earring posts
- Omega back earring posts
- Hoop and half hoop earring posts
- Brooches as a safety pin clutch

First Action:

By pushing or screwing the **Universal EZ back™** on a straight post or on a threaded post, the post will go through the gold or silver part of the earnut. At the same time the silicone around the metal applies an opposite force, keeping the butterfly part of the earnut tight against the post.

A typical earnut's butterfly section, after it has been used a few times on a post, will lose its gripping power over time as the metal earnut relaxes and will no longer apply much contact to the post. This is the reason why people lose their earring backs and, at worst, their



precious earrings. This is not the case with the **Universal EZ backs™**; the clear translucent silicone encapsulation applies uniform pressure on the earnut to retain the **Universal EZ back™**'s original gripping strength.

Screw back posts aren't much safer, because people tend to forget to regularly screw back in place the earnuts (thinking their posts are secure because they are screw backs). My clear translucent silicone feature allows the screw back to remain in place and not slip or screw off.

#### Second Action:

When the post goes by the earnut into the exclusively silicone area, the silicone expands naturally to allow the post's penetration. Simultaneously, the silicone by way of its mechanical expanding action and its chemical component puts pressure on the post to make a seal around the post and hold the post in place to increase prevention of earring loss.

#### The UNIVERSAL EZ back™ comes in 3 VERSIONS:\

The small version is versatile. While it holds the same properties (mentioned below) as the larger version, its smaller size appeals to many people and can also fit curved earring posts (e.g. French wire posts) and lever back earring posts (due to the small space between the earlobe and clasp).

The medium version and the large one are of much bigger than the small one, just longer, and are compatible with the smaller version for many reasons. First their larger width at the lobe level helps support the earlobe, making heavier and larger earrings more comfortable to wear. Just as important, the front view of an earring becomes more aesthetically pleasing because earrings will not droop as many large/heavy earrings do. Also, the extended clear translucent silicone casing provides added security, comfort, and aesthetic restoration of enlarged/distended earlobe problems.

Its shape is ergonomic and simple to handle, a consideration for easier grasping and placement into any post. Older people lean toward the use of the larger version because it is easier to grasp and



position, easier to find if it falls to the floor and better for holding earrings in place on lobes that have lost elasticity.

With the three versions of the **Universal EZ back™**, you could solve any earring back problem imaginable, keeping your earrings safe and secure forever.

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